

INTERACTIVE DIGITAL CAMPUS EXPERIENCE

CAMPUSVIEW



**EXPERIENCE THE CAMPUS
BEFORE YOU VISIT**

Immersive • Interactive • Future-Ready

The **Challenge** with Campus Showcase Today

Parents cannot always visit the campus easily

Due to time constraints, distance, or hectic schedules, many rely on online exploration.

Photos and videos show only selected perspectives

They capture limited angles and do not provide a complete view of the campus environment.

Traditional videos become outdated and costly to update

Any changes in infrastructure require reshooting, making them less flexible over time.

Visitors leave without a clear understanding of the campus

Parents may not fully experience your campus online or appreciate its full infrastructure.



This creates a gap between what the campus offers and what parents actually experience

✘ Result: Lost opportunities and weaker first impressions.

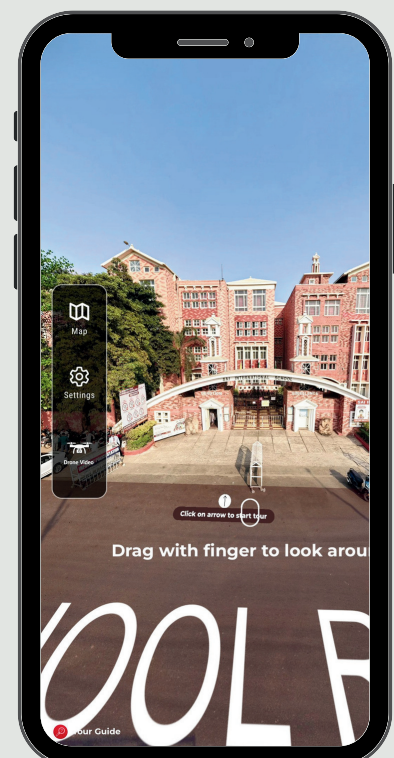
A **New Way** to Experience Your Campus

CampusView transforms your campus into an interactive 360° digital experience that can be explored anytime, from anywhere

Moving beyond static visuals and linear videos, it enables:

- ✓ Walk through classrooms, labs, playgrounds, and key facilities in 360°
- ✓ Hear contextual audio explanations at each location
- ✓ Understand the learning environment interactively
- ✓ Explore the campus at their own pace

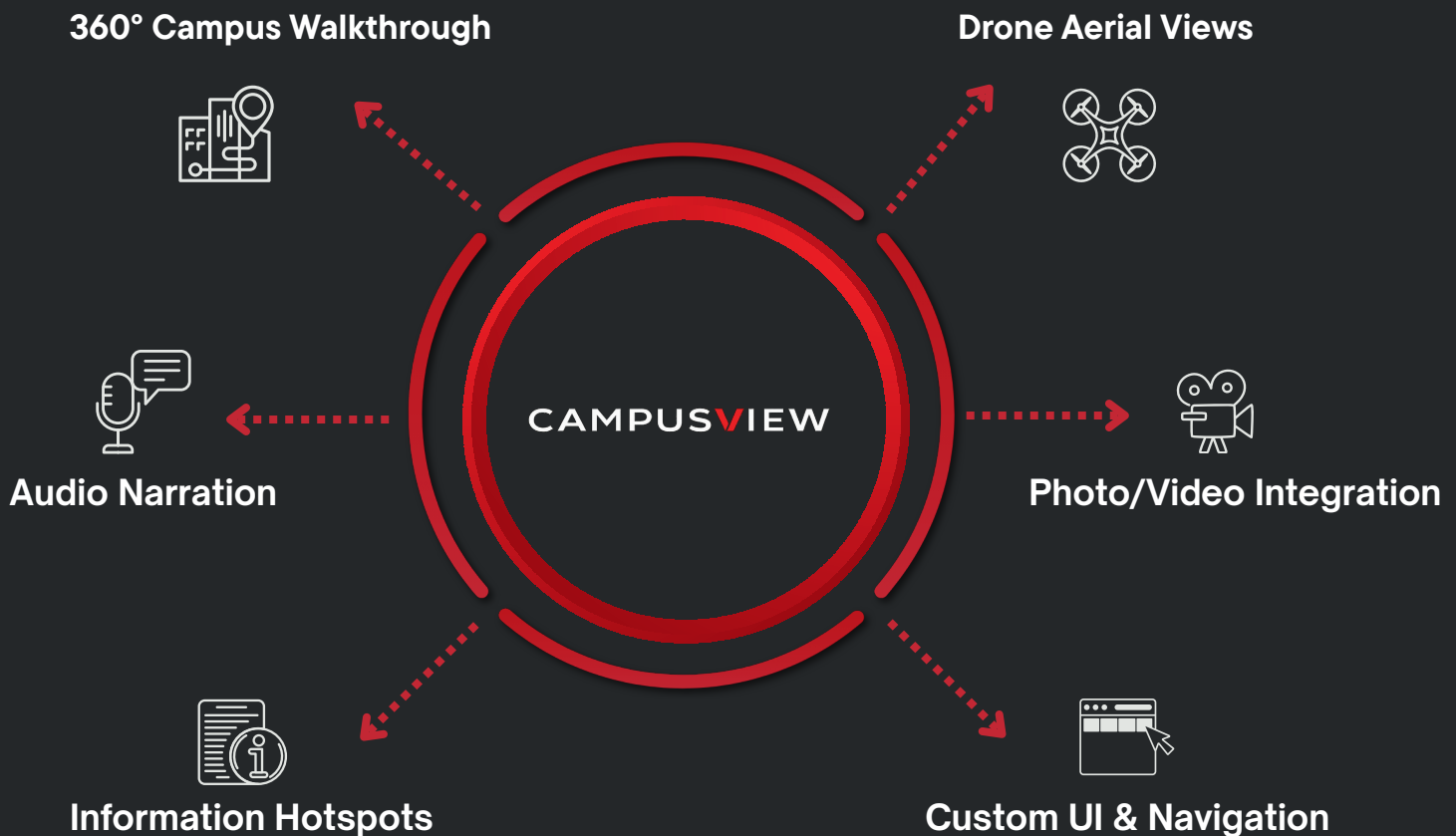
*It's Not A **Video**.*
*It's A **Living Digital Campus**.*



What Makes CampusView Powerful

A multi-layered digital experience designed to showcase your campus completely

Each element works together to ensure parents don't just see your campus — they understand it.



Explore Your Campus in 360°

A complete 360° walkthrough that allows users to explore every key area of your campus naturally and interactively

Walk through classrooms, labs, and key facilities

Move seamlessly across different spaces just like a physical campus visit



View the campus from aerial perspectives

Understand the overall layout, scale, and surroundings in a single view



Hear guided explanations at important locations

Get contextual audio understanding of each space while exploring



Aerial 3D Campus Experience

CampusView brings your entire campus to life through a seamless aerial 3D model experience — allowing parents and students to explore the full environment with clarity, depth, and perspective.

It offers a complete understanding of how spaces connect, helping families visualize the campus as a unified ecosystem rather than isolated views.

Understand layout, scale, and connectivity instantly

Explore different angles with smooth, interactive control



Engaging & Interactive Exploration

Go beyond static viewing with interactive elements that bring your campus experience to life

Videos integrated directly inside 360° views

Watch real activities and demonstrations within the actual environment



Interactive hotspots with detailed information

Access additional insights about facilities through clickable points

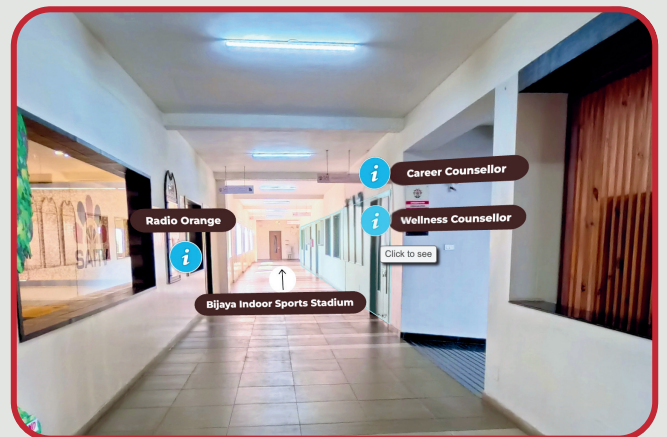


Photo galleries within each location

View multiple images of facilities, activities, and spaces for deeper understanding



Human Video Integration Within CampusView

CampusView supports multiple ways to integrate human presence, allowing both structured explanations and immersive in-space interactions

2D Human Video (Embedded Viewer)

- Appears in a dedicated video window
- Presenter explains key information clearly
- Structured and easy to follow

Ideal for guided explanations and communication



Immersive Human Video (LivePano)

- Integrated directly within the environment
- Positioned naturally inside the space
- Users experience interaction within the location

Creates a more realistic and engaging experience



Seamless & User-Friendly Experience

Designed for ease of use, the platform ensures smooth navigation and a consistent experience across all devices

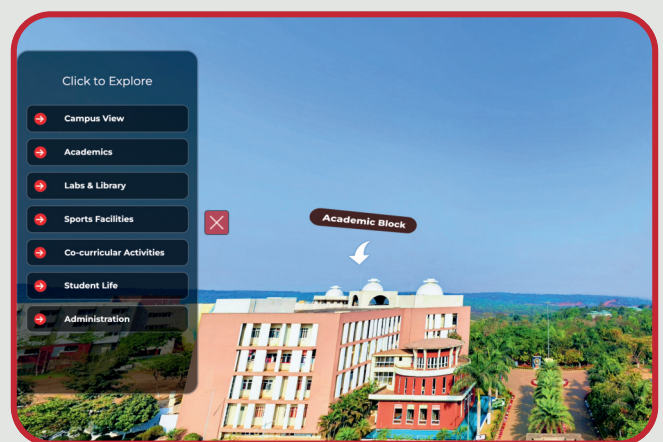
Custom UI aligned with your institute branding

Create a familiar and professional interface for users



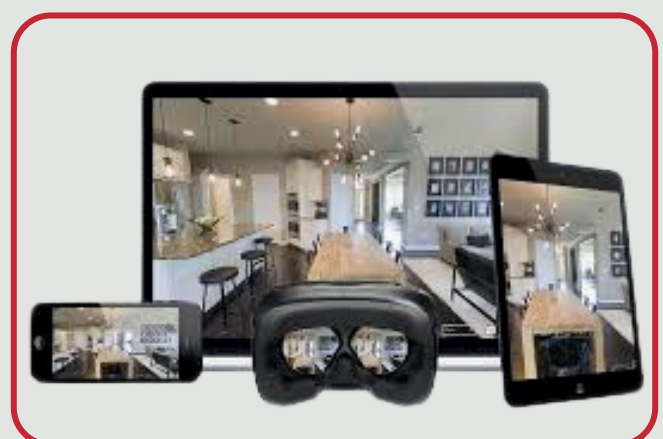
Smooth movement across campus locations

Navigate without confusion through a structured flow



Works seamlessly across mobile, tablet, and desktop devices

Accessible anytime, anywhere without additional apps



Built for Long-Term Use & Flexibility

A modular system that evolves with your campus, allowing easy updates and continuous relevance

Add, update, or remove sections anytime

Easily adapt the tour as your campus grows or changes



Fully shareable via links and website integration

Distribute across platforms for maximum reach



Centralized digital presentation of your campus

All content is organized in one structured experience



Premium Experience Enhancements

Additional features that enhance visual storytelling and create a more impactful campus experience

Cinematic Campus Film

A professionally crafted cinematic video showcasing your campus with dynamic visuals and storytelling



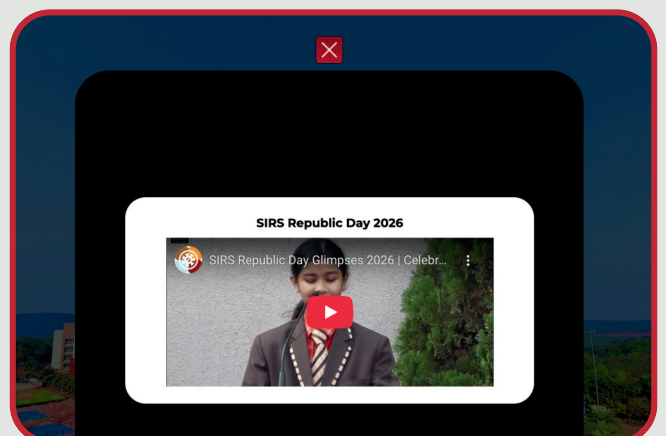
Aerial Campus Navigation Map

An interactive visual map that provides a structured overview of the campus for easy navigation



Moments of Campus Events

Curated highlights of student life, activities, and campus culture integrated within the experience



Extended Visibility & Institutional Presence

CampusView can be integrated with the leading education platform EducationWorld, enabling your campus experience to reach a wider audience and strengthen institutional visibility.

Enables parents to explore your campus directly from listing pages

Enhances visibility beyond your own website

The screenshot displays the EducationWorld website interface. At the top, there is a search bar labeled "Search Colleges" and a navigation menu with links for HOME, INSTITUTES, NEWS, CAREER FOCUS, RANKINGS, RESOURCES, EDUCATION-SUPPLIES, MAGAZINE, and EW STORE. A prominent banner for "HIGHER EDUCATION RANKINGS AWARDS 2026-27" is visible, along with a "Click here for schedule" button and the text "The Grand Vasant Kunj, Delhi 25 April 2025".

The main content area shows a listing for "SAI International School, Bhubaneswar". The school's details include:

- Established:** 2008
- Board:** CBSE

Navigation tabs below the listing include Overview, Academics, Admission, Photo Gallery, **Virtual Tour** (highlighted), and EW Ranking. The "Overview" section provides a brief description of the school, mentioning its location on an 8-acre campus and its focus on academic excellence. A map at the bottom right shows the school's location in Bhubaneswar, near ODM Public School and CIPET-IPT.

On the right side of the page, there is a vertical sidebar with the EducationWorld logo and a call to action: "GRAND JURY INDIA HIGHER EDUCATION RANKINGS 2026-27" and "NOMINATIONS OPEN" with a "CLICK HERE" button.

Why CampusView is **Better** Than Traditional Videos

Better understanding, higher engagement, stronger admissions impact

Experience Factor	Traditional Video	CampusView
Exploration	Linear, fixed path	Free navigation
Engagement	Passive viewing	Interactive experience
Understanding	Limited perspective	Complete campus visibility
Updates	Requires reshooting	Easily updateable
Time Spent	Low	High engagement time
User Control	No control	Explore at own pace
Conversion Impact	Moderate	High

Don't just show your campus. Let them experience it ...



**THANK
YOU
FOR YOUR
TIME**

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